

# Expansion of CSR Programs by Overseas Business Sites

SK Innovation is aggressively engaging overseas business sites in CSR activities to foster a culture of win-win growth with local communities. We plan to implement CSR programs customized to the situations in each country and the needs of local communities and improve them through continuous communication.



## 2025 Targets

### Global expansion of CSR programs

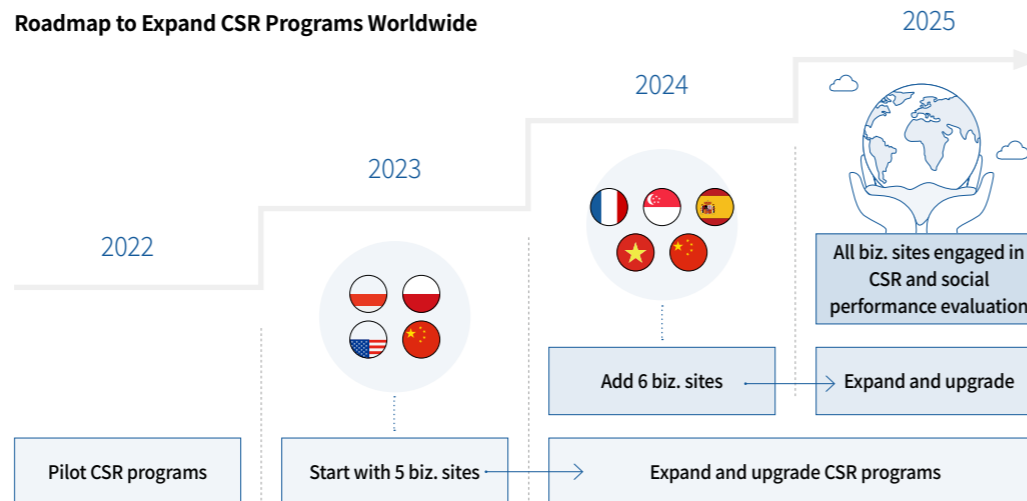
# 11

overseas biz. sites to start CSR programs as regular activities

## Strategies to Achieve Key Tasks (Mid-to Long Term)

SK Innovation plans to develop and implement sustainable CSR models for major overseas business sites by 2025. Drawing on our philosophies of social contribution, we will start with a cultural approach, implementing common programs (for the elderly, the disabled, and the environment) and inducing empathy and participation of all members, and gradually reflect the needs of local communities to define CSR identity by country and develop more customized CSR models.

### Roadmap to Expand CSR Programs Worldwide



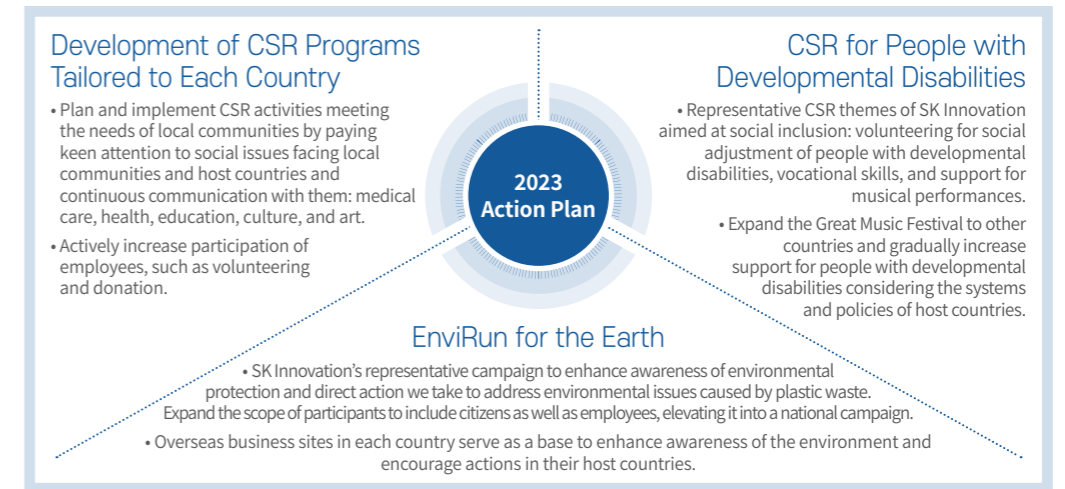
## Progress & Roadmap

	Actual			Target		
	2020	2021	2022	2023	2024	2025
Promote the EnviRun for the Earth campaign	-	-	13 countries (17 sites)	14 countries (20 sites)	16 countries (28 sites)	All overseas biz. sites
Secure the foundation for overseas business sites to execute CSR programs	-	-	8 Site (pilot)	4 countries <sup>1)</sup> (5 sites)	8 countries <sup>2)</sup> (11 sites)	All overseas biz. sites <sup>3)</sup>

1) US (SKBA, SKGCA), China (SKBMC), Hungary (SKOH), Poland (SKBMP)  
 2) China (Shanghai, Shenzhen), Vietnam, Spain, France, Singapore  
 3) Key targets: 11 business sites. CSR activities will be gradually extended to engage all business sites with 10 or more employees.

## Major Activities Planned for 2023

The EnviRun for the Earth (“Sanhaejinmi”), a CSR campaign for creating a sustainable environment will be expanded across all overseas business sites in 2023, and major new plants in the United States (Georgia), China (Changzhou), Hungary, and Poland will start their own CSR programs aimed at win-win growth with their local communities. The company will increase support for the elderly and people with developmental disabilities as well as the EnviRun for the Earth campaign to set a stable foundation for CSR activities, and play a more active role as a global corporate citizen to address issues facing local communities.



SK Innovation has carried out CSR programs worldwide to meet the needs of local communities, such as environmental protection and supporting people with developmental disabilities and has actively engaged our employees at domestic and overseas business sites in these programs, to promote management for co-prosperity.

### Activities and Achievements in 2022

#### Our Commitment



SK Innovation has always been an early mover in ESG management. We should not be content with landing a green business portfolio but move even further to make ESG the essence of corporate culture. We need to have the right mindset to deal with society and the environment fairly, based on which to understand and perform what we should do as corporate citizens with sincerity and consistency. That is the very corporate culture we can be truly proud of.

Vice Chairman Kim Jun, SK Innovation



#### Achievement 1 EnviRun for the Earth Campaign (Sanhaejinmee)

EnviRun (Environment + Running) is our global CSR program to protect mountains and seas from waste plastic and create a truly beautiful Earth. This is an extended version of our domestic CSR program called “Sanhaejinmee” and was participated by over 7,000 employees and 270,000 citizens in 2022. In particular, about 500 employees at 17 overseas business sites in 13 countries joined EnviRun for the first time as a trial run, which set the foundation for us to expand domestic CSR programs overseas. SK Innovation looks to internalize EnviRun in its corporate culture and make it a global movement encouraging collective actions by people around the world.

#### Achievement 2 Mangrove Forests Restoration Project

SK Innovation has carried out mangrove forests restoration projects in Vietnam and Myanmar known for outstanding biodiversity since 2018 to respond to climate change and restore ecosystems. In 2022, the company restored 52 hectares of mangrove forests in Trà Vinh, Vietnam with the running total of restored forests at 188 hectares thus far. We are currently providing environmental education to 800 locals and students about the value of the environment and mangrove forests. We established a social enterprise, the first of its kind in Trà Vinh, Vietnam, and contributed to the local economy by hiring local youth.

1) According to research findings by IUCN and Cambridge University, the planet’s mangrove coverage has decreased by 7% in 2016 compared with what was seen 20 years back. The size of mangrove forests that can be recovered is estimated to be 800,000 hectares, with approximately 70 million tons of carbon reduction expected of their restoration.

#### Achievement 3 Great Music Festival (for People with Developmental Disabilities)

SK Innovation supports the rights and growth of people with developmental disabilities by operating a range of programs. Our employees are lending hands as volunteers, assisting them in programs, adjustment to social life, and on-site activities. There are also programs aimed at the vocational skills development of people with developmental disabilities.

Since 2017, SK Innovation has hosted the Great Music Festival (GMF), which boasts the largest scale among music festivals held for people with developmental disabilities in Korea. This annual concert supports people with developmental disabilities to seize opportunities to grow through music. We have cultivated 161 performing groups and over 17,000 performers through this event until 2022. The GMF Charity Night Gala is a concert that the winning teams of GMF present to diplomatic missions to Korea. In 2022, the concert took place in Busan, one of the host candidates of World EXPO, for diplomats and their families from 38 countries. In 2023, we are exploring ways to expand our musical support programs for people with developmental disabilities outside the country, such as in the United States and China, aligned with GMF.



SK Innovation carried out mangrove planting activities.

#### Achievement 4 Expansion of CSR Programs by Overseas Business Sites

In 2022, our employees at 17 overseas business sites in 13 countries participated in the EnviRun for the Earth campaign on a trial basis and the company is planning to expand the scope of this campaign across all business sites officially in 2023. At newly constructed major plants, we will run this campaign regularly and expand its scale by engaging and collaborating with the stakeholders of local communities. Eleven overseas business sites in eight countries, including the United States, China, Hungary, and Poland, conducted 25 programs to support the environment, the disabled, the elderly, culture, and education by reflecting the domestic situation of each country and also made donations for Ukrainian refugees and response to the COVID-19 pandemic. Particularly in Georgia (the US), Hungary, and Poland, we provide vocational skills training for local youth with a view to local recruitment.

We will analyze and upgrade these CSR programs in 2023, so they can secure sustainable CSR models, rather than running as pilot programs.

#### Achievement 5 Global Communication Coordinators

We launched the global communication coordinator program for overseas business sites in 2022. The main roles of these coordinators are communicating with local communities, empathy and engagement with employees, and developing and executing CSR programs meeting local demands. Currently, 30 coordinators are active in 28 business sites in 16 countries.



#### Department’s Comments +

Learn more about expanded CSR programs at overseas business sites.